



poster festival
ljubljana'09



call for entries

Introduction

The Brumen Foundation was established for the purpose of raising the quality of visual communications in Slovenia and its promotion abroad. By organising international graphic design exhibitions we are seeking to familiarise Slovenian designers and the general public with the highest-quality achievements in international design, and audiences abroad with the achievements of Slovenian graphic design.

From 11 to 16 May 2009 we will be holding an international event "Poster Festival Ljubljana '09" / Climate Change. This will be the main accompanying event of the 4th biennial of visual communications in Slovenia.

The following programmes are envisaged for this event:

- COMPETITION, poster on the topic of Climate Change (*exhibition, catalogue, website*);
- WORKSHOP (student workshop), poster on the topic of Climate Change (*exhibition, catalogue, website*);
- MASTERPIECES, exhibition of posters with socio-political content by outstanding international designers (*catalogue*).

Competition / Climate Change

The warnings nature has given us for several years regarding its destruction have still not made us come to our senses. At least not

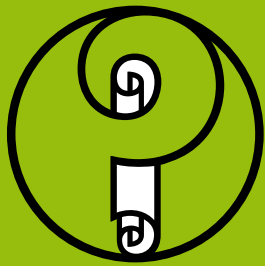
those of us who are in power. We are still not sufficiently aware of the link between ourselves and all living beings. Recently scientists and nature itself have been ringing alarm bells with evidence that speaks for itself - yet it is still not moving those with responsibility to respond faster, or at least more convincingly to the environmental crisis.

The international competition for young designers on the topic "Climate Change" has the goal of raising and spreading awareness, through the medium of posters, of the environmental situation in which we find ourselves. The future depends on our common awareness and responsibility regarding what we can put right and how we must start to function in our relation to nature for a more promising future.

It is vitally important to involve in this process young creative people who have a fresh and unique way of looking at these problems regarding our living environment.

Organizing Committee

- Mr. Ivan Doroghy, *Croatia*
- Ms. Marjatta Itkonen, *Finland*
- Mr. Radovan Jenko, *Slovenia*, Art Director of PFL'09
- Mr. Cyprian Koscielniak, *Netherlands*
- Mr. Ranko Novak, *Slovenia*, Art Director of PFL'09
- Mr. Peter Skalar, *Slovenia*, President of BF
- Mr. Mieczyslaw Wasilewski, *Poland*



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important!
The following body copy or headline
should be used in the poster: »Climate
Change« or/and »Global Warming«

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Aims of the Event

- through the medium of posters to communicate to a global audience important socio-political messages
- to assemble an outstanding collection of international posters
- to present Ljubljana as a modern, creative, open, evolving and cultural European city

Eligibility

The competition is open to anyone born after 17 May 1974, which can be proved with a photocopy of an identification document.

Size

For works that have already been published, the minimum size is 420 x 600 mm, and the maximum size 700 x 1000 mm. Original works must be 590 x 840 mm in size.

Entry

There are no restrictions regarding the number of works entered per designer. Works may already be published or made especially for this festival. Posters must arrive undamaged with completed stickers in the upper right corner on the back. Posters may not be backed or framed. There is no entry fee. Works will not be returned. Enclose a file with the work in the required format (see Technical Rules) and a completed and signed entry form.

Technical Rules

- The active Entry Form can be found on the website www.ljubljana-posterfestival.si. Please complete the form, save it and send it by e-mail, then print a copy, which must be affixed to the back of the poster in the upper right-hand corner. Make a note of the code that will be given to your entry once you fill in all the required data, since you will need this when you deliver your poster to the server.

Access to FTP server:

Host: ftp. posterfestival-ljubljana.si

/ User ID: poster / *Password:* festival

(please write case sensitive)

- Poster must be in the ratio 1 : 1, and the document must be set to net format of the product.
- File must be in CMYK colour space and 300 DPI resolution. All used fonts should be in outlines or rasterized.
- Settings for rasterized effects must be 300 DPI and transparent background (e.g. Adobe Illustrator Effects / Document Raster Effects Settings).
- All included rasterized images must also be in CMYK colour space and embedded in the file (Embed Image).
- Accepted file formats are TIFF, EPS (Binary / JPEG Maximum Quality) and PDF (Press Quality). Compress files!



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deadline:
works must arrive before
4 pm on 27 february 2009

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Delivery and Deadline

Works must arrive before 16.00 on 27 February 2009 at the following address:

Fundacija Brumen / Poster Festival,
Dolenjska 83, SI-1000 Ljubljana, Slovenia.

The organizer accepts no liability for works lost or damaged during shipping.

It is essential for you to write on the package:

PRINTED MATTER -
NO COMMERCIAL VALUE!

The sender pays postage and any insurance fees for the package.

Selection

Exhibited posters will be selected by a preliminary jury appointed by the event organizing committee.

Participants will be notified of acceptance for the exhibition via the website www.ljubljana-posterfestival.si

Prizes are awarded by the international jury.

The International Jury

- Mr. Dimitris Arvanitis, *Greece*
- Ms. Anette Lenz, *France*
- Mr. Piotr Młodożeniec, *Poland*
- Mr. Bruno Monguzzi, *Switzerland*
- Mr. Leonardo Sonnoli, *Italy*

Judging Criteria

The jury will adhere to criteria based on: creativity, originality, aesthetics, communicability and excellence of execution.

Awards

- 1st prize (1.000 €)
- 2nd prize (700 €)
- 3rd prize (350 €)
- 3 distinctive merit awards
- 4 merit awards
- Prize of the City of Ljubljana

Copyrights

– It is the responsibility of the entrant to protect intellectual rights by appropriate registration or patent. All posters that qualify for the competitive exhibition will become part of the PFL collection and they will be published on the Internet, where they will be available against formal payment (costs of sending) to government and non-governmental institutions in Europe.

– The information provided in the entry form will be used in the catalogue.

– The organizer reserves the right to use all information provided by entrants, as well as the right to publish, exhibit or reproduce all posters entered for the promotion of design.

– Send the entry form with your signature, which confirms that you are the artist and that you agree with all the above conditions.

Enquiries

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