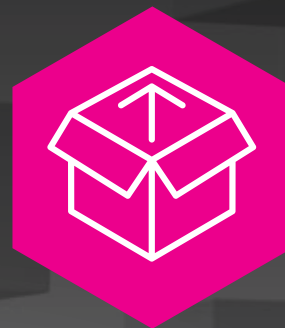


# MONTH OF DESIGN 2013



October 7 – November 7 2013  
Ljubljana, Slovenia

## NEW STRENGTHS

## PRODUCT DESIGN EXHIBITION

International exposition of smart, original, innovative, quality products from all spheres of industry..

### TIME AND VENUE

October 7 - November 7, 2013, Tiskarna Mladinska  
knjiga, Dunajska cesta 123, Ljubljana, Slovenia

### WHO IS ELIGIBLE

Designers, creatives and producers from Slovenia and South-East Europe (Croatia, Bosnia-Herzegovina, Serbia, Montenegro, Macedonia, Kosovo, Albania, Greece, Bulgaria, Romania, Turkey, Hungary) with original, innovative, well-made products are eligible to propose their work for entry to Product Design Exhibition; also micro-enterprises from environmental care, labour, transport, urban planning, gaming, society and fashion. A micro-enterprise is defined as an enterprise which employs fewer than 10 persons and whose annual turnover and/or annual balance sheet total does not exceed EUR 2 million.

### REGISTRATION PROCEDURE

Entry form with all required data should be e-mailed to [design@zavodbig.si](mailto:design@zavodbig.si) by August 23, 2013; subject line Product Design Exhibition; or by mail to Zavod Big, Dunajska cesta 22, SI-1000 Ljubljana; or via completed e-form at [www.monthofdesign.com](http://www.monthofdesign.com).

### SELECTION CRITERIA

Products must be developed in accordance with general rules of good design (ergonomics, aesthetics, economics, ethics, emotion, functionality, practical use, particularity, originality). Applied products should be realized. Prototypes, posters and brochures will be eliminated from the selection. Final selection will be made by project leaders Žana Kopitar and Katarina Mravlja. All correctly (incl. entry deadline) registered entries will be considered. Selection is final and will be published in early September at [www.monthofdesign.com](http://www.monthofdesign.com).

### REGISTRATION DEADLINE

August 23, 2013

### SELECTED ENTRANTS ARE GUARANTEED:

- Product presentation at the exhibition and standard product identification;
- Publication in the Design Catalogue and all Month of Design web pages;
- Optional: personal presentation of the product at the Stage 180° event.
- Possibility of physical presence and selling your products in a larger showroom Design Expo (6 m<sup>2</sup>). Offer valid for micro-enterprises and individuals. The subsidized price is 200 € + TAX, instead of 600 EUR + TAX.

### UNSELECTED ENTRANTS ARE GUARANTEED:

- Ticket for all events of Month of Design (valid for two people and it is not transferable);
- The opportunity to present the project at Stage 180° event.
- Possibility of physical presence and selling your products in a larger showroom Design Expo (6 m<sup>2</sup>). Offer valid for micro-enterprises and individuals. The subsidized price is 200 € + TAX, instead of 600 EUR + TAX.

### REGISTRATION FEE

The participation fee is 60 EUR + TAX and it is not refundable.

### CANCELLATION DEADLINE

Cancellation deadline is September 6, 2013. Costs of cancellation are included in the registration fee.

### REQUIRED DATA

- Filled entry form (available at [www.monthofdesign.com](http://www.monthofdesign.com))
- Product name
- Authors's contact details;
- Manufacturer's name and contact details;
- Product description (350 characters excl. blanks, MS Word, longer text will be cut);
- Three pictures in .jpg or .tif, 15 x 15 cm at 300 dpi, with no logos

### INFORMATION

#### Zavod Big

Dunajska cesta 22  
1000 Ljubljana, Slovenia

#### Contact Persons:

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T +386 41 602511

#### Office Hours:

Mon – Fri  
10:00 – 15:00



Month  
of Design  
2013

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